

Date: Today's Date Here

Subject: Professional Development Request

Hi <<Manager Name>>,

Black Human Resources Professionals of Canada (BlackHRPC) is a specialized human resource association supporting the personal and professional development of Black HR professionals. I am eager to join this professional association as a member. I am writing to ask for your endorsement to support my request for the organization to invest in a membership for me.

As a member of BlackHRPC, I will be able to access culturally informed training, expertise, and networking, along with discounts on HR products, job postings and events. I plan to use my membership to connect with other HR professionals who are dealing with challenges similar to those we are facing in our organization, and to keep up to date on the developments in the HR field using an Anti-Black-Racism lens. I believe the resources and tools that come with my BlackHRPC membership will help me better serve the employees who rely on me and our organization.

Here are some of the top membership features that make it engaging for me to join:

- 20% discount on job postings for all occupations in the BlackHRPC job board.
- 24/7 online HR Info Hub for tools and resources
- Access a specialized network of HR professionals and culturally-informed service providers.

A one-year membership will cost \$55 per year. As a member, I would have access to tools and resources that can help sharpen my effectiveness on the job. The membership fee is commensurate to the value that can be derived from this association.

Conversely, here are some factors that play out when one does not take advantage of this opportunity. Less opportunity to network for the purposes of bringing best practices back to the organization. Lack of exposure to valuable culturally-informed tools and resources that have the ability to improve on-the-job effectiveness.

I would be happy to tell you more about the specific advantages my BlackHRPC membership would provide both me and our team. I hope you'll agree that this is a practical investment that will deliver real benefits for our organization.

Also, BlackHRPC has corporate partnership opportunities for \$500 for community supporters organizations to support programs. Would our organization be interested in adding BlackHRPC to our corporate sponsorship endeavours this year?

All of the information about membership and partnership is available on their website at [www.blackhrpc.org](http://www.blackhrpc.org)

Thank you in advance for your consideration and I look forward to hearing the outcome of this request.

Regards,

Your Name

Your Title